

| L Number | Hits   | Search Text                                  | DB    | Time stamp       |
|----------|--------|--|-------|------------------|
| 1        | 130635 | market marketing                             | USPAT | 2004/06/14 08:22 |
| 2        | 664    | ((market marketing) adj data                 | USPAT | 2004/06/14 08:22 |
| 4        | 0      | ((market marketing) adj data) near4          | USPAT | 2004/06/14 08:22 |
|          |        | (search adj engine)                          |       |                  |
| 3        | 41     | ((market marketing) adj data) and (search    | USPAT | 2004/06/14 08:41 |
|          |        | adj engine)                                  |       |                  |
| 5        | 5      | ("5668988"   "5752246"   "5802511"           | USPAT | 2004/06/14 08:33 |
|          |        | "5825751"   "5867799").PN.                   |       |                  |
| 6        | 9128   | ("705").CLAS.                                | USPAT | 2004/06/14 08:41 |
| 7        | 256    | ((market marketing) adj data) and            | USPAT | 2004/06/14 08:41 |
|          |        | ((("705").CLAS.))                            |       |                  |
| 8        | 236    | ((("market marketing) adj data) and          | USPAT | 2004/06/14 08:42 |
|          |        | ((("705").CLAS.)) not ((market marketing)    |       |                  |
|          |        | adj data) and (search adj engine))           |       |                  |
| 9        | 159    | ((("market marketing) adj data) and          | USPAT | 2004/06/14 08:42 |
|          |        | ((("705").CLAS.)) not ((market marketing)    |       |                  |
|          |        | adj data) and (search adj engine))) and      |       |                  |
|          |        | selection                                    |       |                  |
| 10       | 26     | (track store save) near4 ((market            | USPAT | 2004/06/14 08:42 |
|          |        | marketing) adj data)                         |       |                  |
| 11       | 21     | ((track store save) near4 ((market           | USPAT | 2004/06/14 08:51 |
|          |        | marketing) adj data)) and ((("705").CLAS.))  |       |                  |
| 12       | 35     | ("3956615"   "4319336"   "4340810"           | USPAT | 2004/06/14 08:44 |
|          |        | "4355372"   "4438824"   "4799156"            |       |                  |
|          |        | "4941090"   "4943963"   "4951196"            |       |                  |
|          |        | "4972504"   "5056019"   "5103392"            |       |                  |
|          |        | "5202977"   "5253345"   "5316093"            |       |                  |
|          |        | "5331544"   "5490060"   "5490252"            |       |                  |
|          |        | "5491473"   "5499385"   "5513102"            |       |                  |
|          |        | "5521363"   "5557518"   "5557780"            |       |                  |
|          |        | "5590196"   "5590197"   "5592378"            |       |                  |
|          |        | "5592560"   "5604804"   "5608874"            |       |                  |
|          |        | "5684965"   "5687322"   "5832460"            |       |                  |
|          |        | "5926796"   "5974396").PN.                   |       |                  |
| 13       | 475    | (705/10).CCLS.                               | USPAT | 2004/06/14 08:51 |
| 14       | 32     | ((705/10).CCLS.) and (search adj engine)     | USPAT | 2004/06/14 08:51 |
| 15       | 14     | ("5544360"   "5737734"   "5745109"           | USPAT | 2004/06/14 08:52 |
|          |        | "5754939"   "5945988"   "5946678"            |       |                  |
|          |        | "5987446"   "6005565"   "6018372"            |       |                  |
|          |        | "6130726"   "6133909"   "6249773"            |       |                  |
|          |        | "6317741"   "6326962"                        |       |                  |
|          |        | "2001/0039659").PN.                          |       |                  |
| 16       | 3121   | 707/104.1                                    | USPAT | 2004/06/14 08:59 |
| 17       | 2166   | (707/104.1).CCLS.                            | USPAT | 2004/06/14 08:59 |
| 18       | 30     | ((707/104.1).CCLS.) and ((market             | USPAT | 2004/06/14 09:08 |
|          |        | marketing) adj data)                         |       |                  |
| 19       | 47662  | internet                                     | USPAT | 2004/06/14 09:09 |
| 20       | 120    | track near3 internet                         | USPAT | 2004/06/14 09:10 |
| 21       | 14     | (track near3 internet) and ((("705").CLAS.)) | USPAT | 2004/06/14 09:09 |
| 22       | 19     | track near3 browsing                         | USPAT | 2004/06/14 09:11 |
| 23       | 1      | "6119101".PN.                                | USPAT | 2004/06/14 09:13 |